



Vitality rewards members for getting healthy

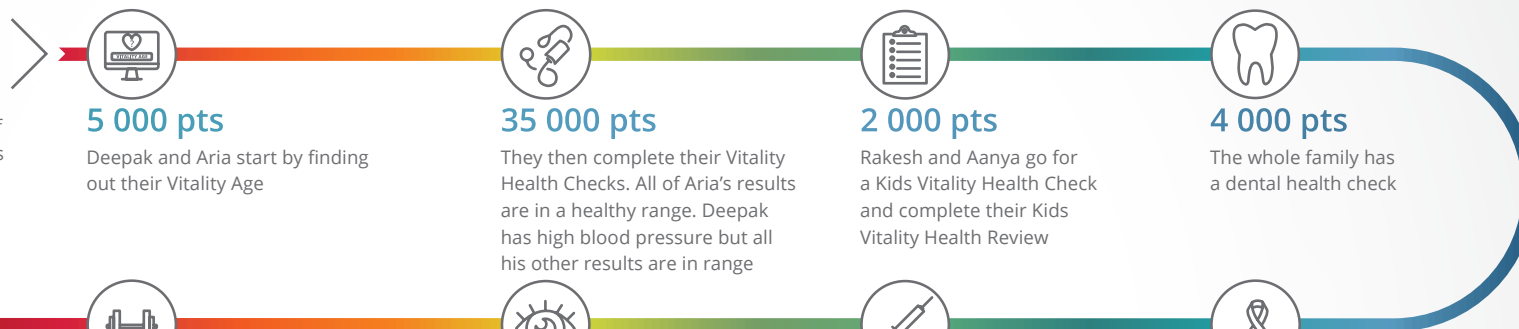
## Meet the Pillays

Deepak is a 38-year-old accountant and Aria is a 37-year-old physiotherapist. They have two kids, Rakesh who has just turned 7 and Aanya who is 5.



### Complete health checks and assessments

In order to ensure the early detection of health risks, it is important for members to complete various health checks and assessments. These differ based on age and gender



**71 500 pts**

The family reaches Silver status



**10 000 pts**

Deepak and Aria go for a Vitality Fitness Assessment and both reach level 4 fitness



**2 000 pts**

Aanya goes for an optometry visit; and Rakesh completes a primary EyeGym course



**6 000 pts**

Deepak goes for an HIV test and a flu vaccination

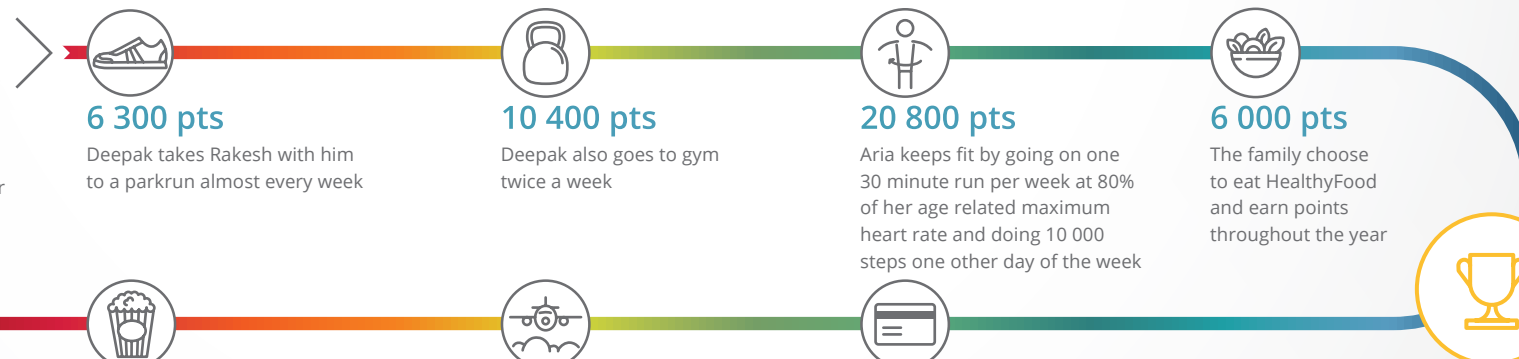


**7 500 pts**

Aria goes for an HIV test and a Pap smear

### The family joins a personal wellness journey

The family leads a healthy and active lifestyle, this improves and maintains their good health and lowers any potential risk of disease



Given their health claims, card spend and Vitality points, they get

**34 500**

**Discovery Miles**



Deepak and Aria watch movies at discounted prices and the kids watch for free before 7pm



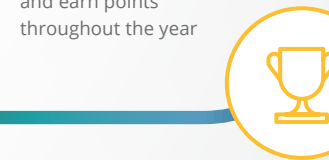
**30% base discount**

Deepak books a family holiday to Durban with kulula.com flights, Europcar car hire and accommodation at the African Pride Hotel



**20 160 pts**

They use their Discovery Card frequently and spend on average R21 000 a month, this earns them Miles and Boosted Miles



**115 000 pts**

The family reaches Gold status