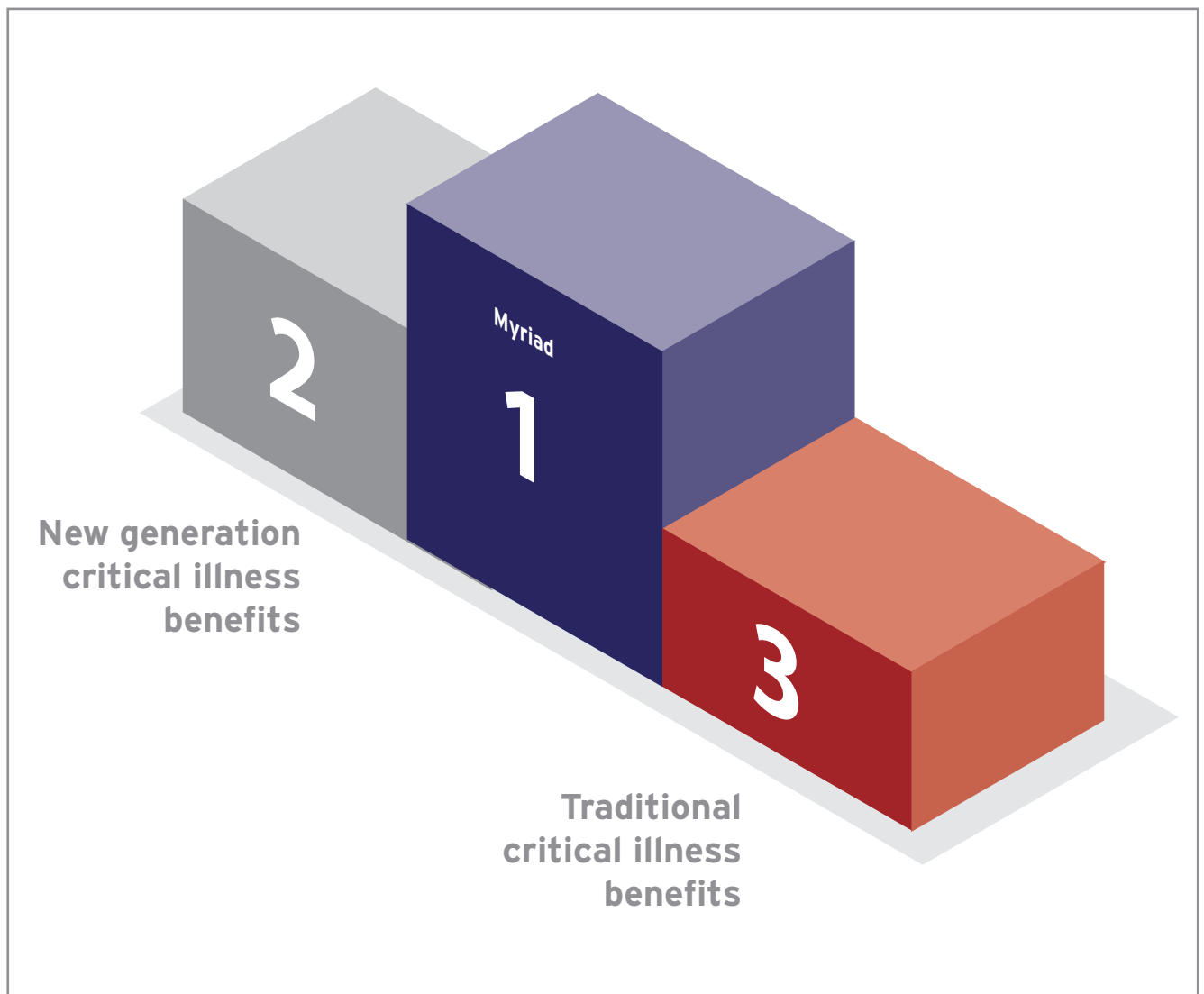


# Myriad's critical illness benefits

## Why compromise?

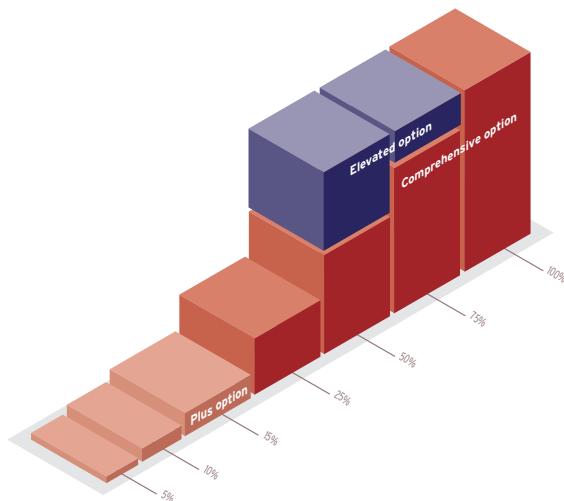
When it comes to critical illness cover, there are different philosophies in the market. New generation benefits focus on breadth of cover, while traditional benefits focus on payout levels. Myriad offers you the best of both worlds. Unmatched breadth of cover and unsurpassed payout levels. So you don't have to compromise.

Read on to see why Myriad offers the market-leading critical illness solution.



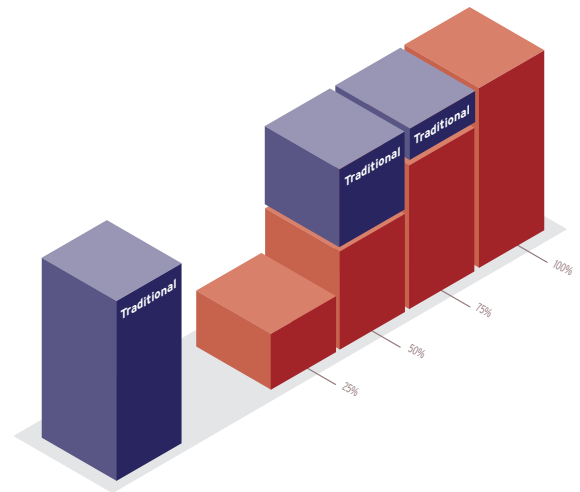
Each client is different.  
How do I **cater for each and every need?**

Myriad offers you **choice**. Solutions for any pocket or preference.



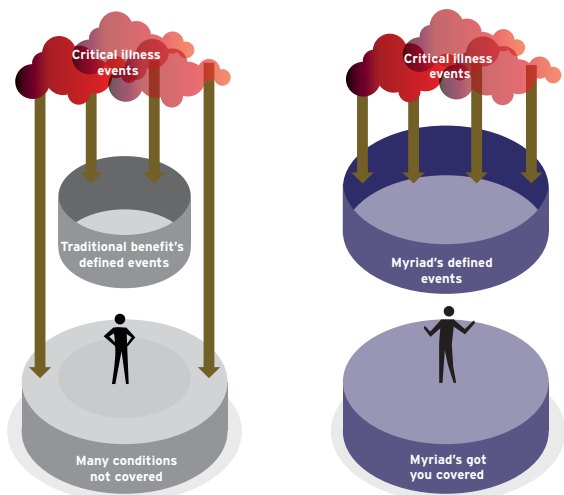
What if my client simply wants **100%**?

Myriad offers a **100% solution**. No competitor pays more for heart attack, cancer or stroke.



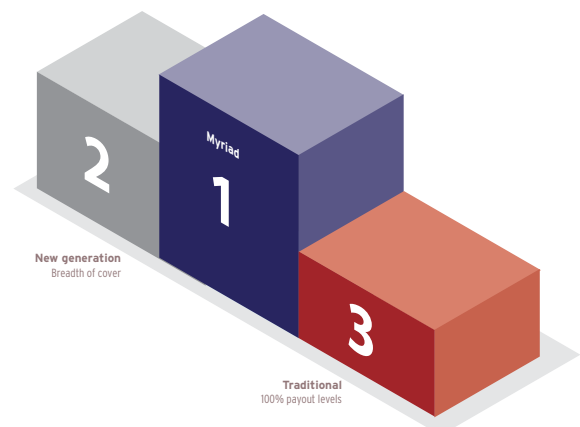
What if an illness with a big **lifestyle impact** is not covered?

Myriad's unmatched **breadth of cover** means your clients are protected even against less common illnesses.



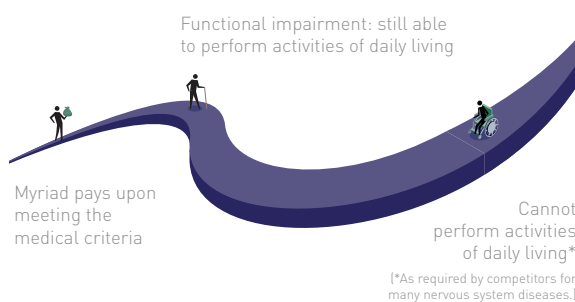
How do I choose between a **tiered and 100%** solution?

Myriad's Elevated option offers you the **best of both**. Why compromise?



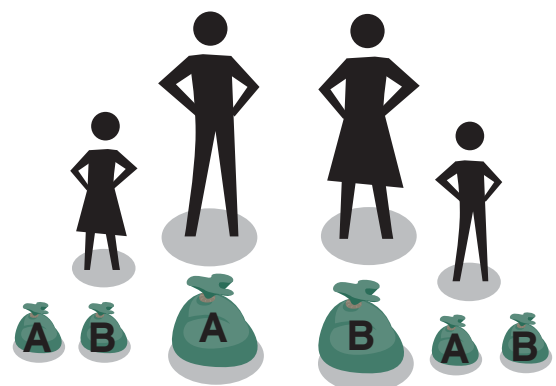
## At what stage of a disease can my client expect a **payout**?

Myriad's **events-based** approach means clients can adjust their lifestyle long before activities of daily living (ADLs) are affected.



## How would the critical illness of a **child** impact my client's household?

Myriad offers **free cover for children**. Value-added protection for the whole family.



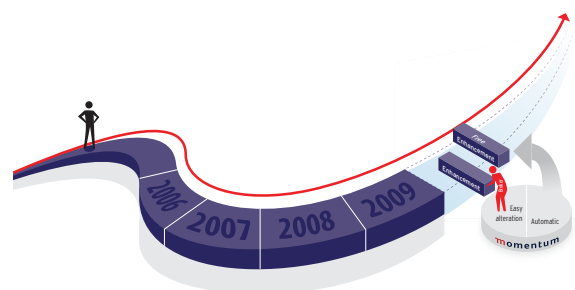
## How can I ensure that my clients' premiums remain **affordable** in later years?

With Myriad you can use a **level premium** for critical illness and compulsory for the rest.



## How do I ensure my existing clients have the **latest and greatest** protection?

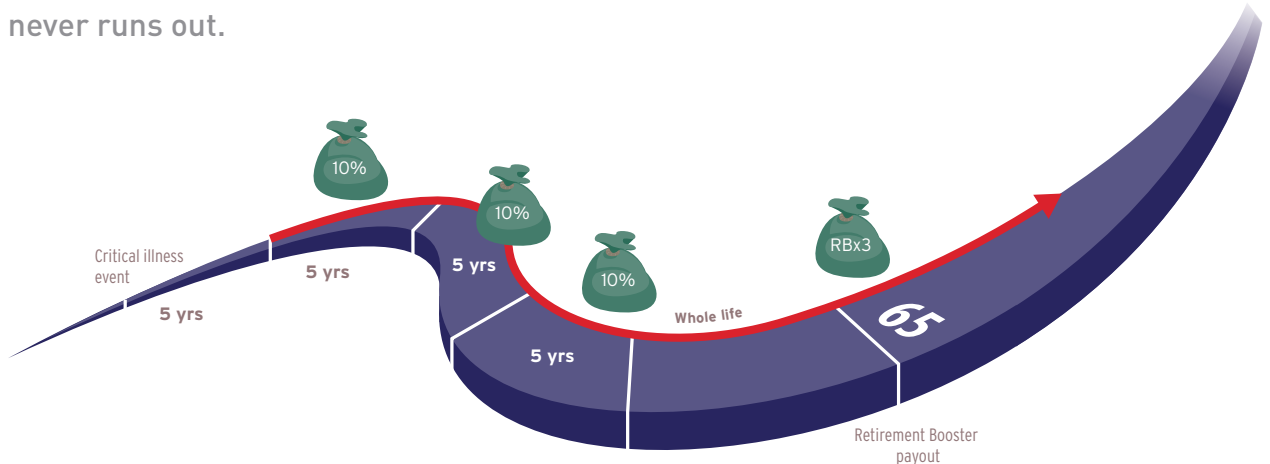
Myriad is a **living product** with retrospective enhancements of features and claim definitions.



## Longevity protection. The new differentiator.

How do I cover my clients for a **long but costly life** with a critical illness?

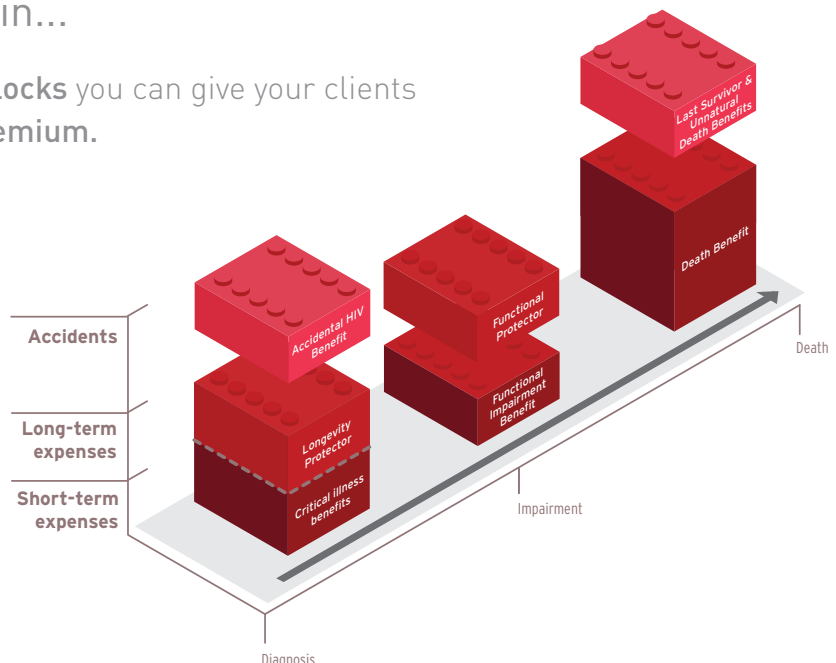
Myriad's **Longevity Protector** offers a cost-effective way to ensure that your client's **cover never runs out**.



## Much more value for money!

Do you think adding **more cover** to a policy will increase the premium? Think again...

Through Myriad's **building blocks** you can give your clients **more cover for the same premium**.



Ask your Momentum Marketing Adviser how it works.